

Investment for the local food chain



One of a series of seminars designed and facilitated by f3, the local food consultants. They are targeted at local food producers and support organisations. Each seminar aims to provide key skills to help in the development of healthy local food economies.

Introduction

New and sustained investment is essential to the establishment of a healthy local food economy. Investment can come from a number of sources: public sector funding, income generation and finance from the private and social enterprise investment sector.

This training seminar will provide you with the knowledge you need to source funding for your local food enterprise or project.

It will introduce you to all the major sources of investment for the local food sector, the pros and cons of each, and top tips for accessing and making best use of your funding.

Who should attend?

The seminar is aimed at people who want to work in partnership or collaborate on new businesses, shared infrastructure, policy or strategy forums or co-operative ventures for producing, and marketing local food, including:

- Local producer businesses
- Local food support organisations
- Funders of the local food sector
- Local authority and health officers

You will learn about:

- The issues facing local food enterprises - how can they become self-sustaining?
- How to develop a funding and investment strategy
- Skills for writing successful funding bids - and how to assess the benefits using the Five Capitals approach
- Ideas on income generation and seeking support for local food initiatives
- Tips on accessing major funders including Rural Enterprise Scheme and Regional Development Agencies
- Structures for attracting investment, such as Industrial and Provident Societies

f3 training courses

Our courses are primarily targeted at groups or organisations with up to 20 delegates. This seminar is facilitated by two trainers, with active participation by delegates.

The f3 trainers are highly experienced in local food projects and the facilitation of groups and partnerships. The principal trainers for this course are:

Simon Michaels

Project manager for several innovative food and environmental projects. Specialist expertise in e-communications, facilitation, urban and rural regeneration, project funding and business development.

Charles Couzens

Wide knowledge of the local food sector, advising national and local organisations. Specialist expertise in social enterprise and funding for sustainability projects.

There will be two invited guest speakers who will share their hands-on experience of collaboration in the local food sector.

Details and how to book

Course costs are £2,200 + VAT. Costs are designed to cater for up to 20 delegates, with the venue provided by the client (or arranged by f3 on behalf of the client).

Follow-up

All delegates are invited to participate in an on-line discussion forum, where experience can be shared and questions asked. Further advice such as help with funding or business development can be provided by f3 on a consultancy basis.

About f3

f3 - the local food consultants, provides research, consultancy, and training services to the local food sector. f3 has been established for 6 years and has carried out over 100 successful projects across the UK.

Our consultants operate as a co-operative of leading practitioners in the fields of local food marketing, environmental management, sustainable development, business and social enterprise, and community development.

See more about f3 at:
www.localfood.org.uk

To talk about how we can tailor these courses to fit your needs, contact us at:
mail@localfood.org.uk
or phone us on 0845 458 9525.